

J Scott Christianson  
Professional Development and Accomplishments.  
Jan 2015-Dec 2015

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Courses Taught and Developed.

Spring 2015

- Management 3300: Business Processes and Development, two sections.
- Management 7410: MBA Management information Systems, two sections.
- Management 8510: MBA Project Management. (Significant Redesign and Development).

Summer 2015

- Management 4185: Problems in Management

Fall 2015

- Management 3300: Business Processes and Development, two sections.
- Management 4060: Project Management.
- Management 8510: MBA Project Management.

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Professional Development

- Attended Google "Education on Air" Conference, May 8 and 9th, 2015.
- Attended Presenting Data and Information, Edward Tufte, June 16, 2015 Chicago Illinois.
- Attended Open Source Convention, July 20–24, 2015, Portland Oregon.
- My Project Management Professional certification was renewed by the Project Management Institute until 30 Apr 2016: Based on my CPE Credits this year.
- My Certified Information Systems Security Professional certification was renewed by the ISC2 until 15 Nov 2016: Based on my CPE Credits this year.
- Take Action for Students in Distress Workshops, September 21st.
- Attended and presented at MOREnet Technical Conference, Oct 7& 8, 2015
- Sales Force for Sales Reps, 1 Day Course, Dec 21st.

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## Awards, Grants and Recognition

- Received a \$2500 Grant from Technology Services for my project "Managing Clinical Simulation Projects" that integrated the management of projects for the Russell D. and Mary B. Sheldon Clinical Simulation Center into the MGMT 8510 MBA Project Management Course.
- Finalist for ET@MO Teaching with Technology Award, Summer 2015.
- Nominated for Excellence in Education Award.
- Admitted as a member of the University of Missouri Graduate Faculty ("C" status )

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## Professional and Community Involvement, Presentations, Publications.

### Participated in College Events.

- Lunch and Learn, Collaborative Technology Classroom Pedagogical Discussion (March 2, 2015).
- MBA Seminar Session Discussing Fall 2015 Electives (March, 2015)
- Honors Luncheon (April 17th)
- MBA Graduation Banquet (May 7th)
- Spring Faculty Meeting (May 8th)
- MBA Summer Get-Together (July 7th)
- MBA New Student Orientation session, "Lunch with Faculty", (August 17th).
- MBA Teaching Faculty Meeting and Lunch (August 21st).
- Management Department Fall Meeting (Sept 11th).
- MBA Seminar Session Discussing Fall 2015 Electives (October 15, 2015)
- Met with Advising Office to discuss my courses.
- Fall Faculty Meeting (Oct 30th)

### Participated in Outside Events.

- Served as the Moderator for the League of Women Voters Town Hall for State Legislators, February 5, 2015.
- REDI Investor Breakfast, June 23, 2015.
- REDI Leader Level Investor, 2015-2016
- Member, Downtown Business Incubator
- Active Member in the Local PMI Chapter, attending workshops, regular meetings, and the Columbia Area PMP Networking Forum.

### Guest Speaker/Panelist

- Program Speaker, Trulaske Consulting Association (Thursday, March 12).
- MBA new student orientation, Faculty Panel session, (August 17th, 2015).
- Sophomore Meeting, Management Emphasis Area Panelist (Oct 1st, 2015).
- Salesforce Demo for Advisors, Trulaske Advisors (Dec 3rd, 2015)

### Media Mentions

- Quoted in *The Chronicle of Higher Education*, Another Use for Yik Yak on Campus? Cheating on Exams: <http://chronicle.com/blogs/wiredcampus/another-use-for-yik-yak-on-campus-cheating-on-exams>
- Interviewed on *PMChats*, a podcast about Project Management, August 21st 2015: <http://www.pmchats.com/scottchristianson/>

### Presentations

- My TeAchnology Project: Creating a public self-study LMS for project management: Project Management.Ninja Presentation to fellow Faculty members from the College. April 3rd.
- Using Wordpress to create a public self-study LMS: Report on ProjectManagement.Ninja, MOREnet Annual Conference, Oct 2015.

**Abstract:** With a couple of plugins, any WordPress website can be transformed into a basic Learning Management System (LMS). I'll show how I created a LMS site for my students who wanted additional self-study before taking professional project management certification tests. I'll show how to add "gamification" features, like those found on Codecademy, to lessons and courses. All the content on my site is creative commons and can be remixed and reused by other instructors, which has engaged others in helping to improve site content. Beyond it's original purpose, ProjectManagement.Ninja is now used by hundreds of people around the world for project management self-study. I also use it to flip one of my classes. All the expenses for hosting and plugins are paid by AdSense revenue from YouTube videos created for the site (I'll show how to monetize the videos that instructors post to Youtube). My project received support from ET@MO's Teachnology program and the Trulaske College of Business tech services.

### Publications

- Started as a regular writer for *Let's Do Video* (<http://letsdovideo.com/>), an online publication about unified communications and collaboration technology and industry, in the late fall 2015. In 2015, Let's Do Video published two of my articles:
  - Securing Your VideoConference: Device Security
  - Securing Your VideoConference: Call Security

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## Service to the College

- Business School Representative to Campus Undergraduate Curriculum Committee, University of Missouri, August 2015- August 2017.
- Process Group Teaching Portfolio Review Committee, Management Department, June 2015.
- Chair, Ad Hoc Grade Appeal Committee, July, 2015.
- Cornell Classroom Technology Taskforce (group charged with determining the Cornell classroom technology upgrades to be implemented in Summer 2016), 2015-2016.
- Worked with Wayne Keene in Marketing and Doug Tarwater in the Dean's office to get the University of Missouri enrolled in the Salesforce University Alliance, August 2015.

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## Service to local community

### Vocational and Organizations

- Collaborated with Andrew Stewart of Veterans United to put on a Scrum Simulation workshop for EnCircle Technologies, a non-profit that trains adults with autism for tech jobs (<http://www.encircletech.org/>) .

Workshop Description: This half-day workshop will concentrate on an agile project management methodology called Scrum. The workshop will walk the participants through the basics of scrum and then use a simulation in which the participants will build a city out of legos that meets the requirements of the customer (The Mayor played by one of the workshop leaders). In this simulation, students experience how scrum can be used for any project that demands: high customer interaction (with a fussy mayor); embracing change (that goofy mayor is always changing the design for the city!); rapid development (Three 7 minute sprints to make a livable city!); and getting your product to market as quickly as possible (move those citizens in to the city!).

- Collaborated with Andrew Stewart of Veterans United to put on a Scrum Simulation workshop for Global Entrepreneurs Week at REDI (Regional Economic Development Inc.), Nov 17th.
- Preparation Mentor for REDI Demo Days. Help entrepreneurs prepare for Demo Day presentation at the Small Business Technical Development Center, Nov 19th.

### Boards and Organizations

- Vice-President, State Technical College of Missouri Board of Regents. STCM is Missouri's only publicly-supported higher education institution with a statewide mission provide technical education at the associate degree level.

- Presidential Search Committee, State Technical College of Missouri. Committee is charged with recruiting candidates, reviewing applications, conducting interviews and making a recommendation to the Board of Regents regarding the selection of new President for the College.
- Member of the Boone County Industrial Development Authority (IDA), a local quasi-governmental corporation organized to facilitate the issuance of tax-free industrial development bonds.
- Active Member of Metro Rotary, serve on International Service Committee.

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## Course and Student Highlights

### MGMT 3300, Spring 2015

- Brought in several guest speakers via videoconference/google hangouts to talk about their experience with doing business on the web:
  - Brian Goldstein (<http://briankappgoldstein.com/>) a web designer in University City, MO and a partner in the Our Collective design consultancy (<http://ourcollective.is/>). He talked about the process of making great web sites and the process of creating sites for clients.
  - Tripp of Tripp and Tyler (<http://trippandtyler.tv/>), a comedy team that creates unique youtube videos for corporate sponsors. Tripp and Tyler's youtube channel (<https://www.youtube.com/user/dontbethatguyfilms/>) has over 40 million YouTube views and over 130,000 subscribers. Tripp talked about how they use YouTube to make money and drive customers to their business.
  - Patrick Schwerdtfeger delivers his programs on global business trends including 'big data', shifting demographics and the social media revolution all over the world. His website (<http://www.patrickschwerdtfeger.com/>) has brought in well over \$300K in business through SEO organic traffic combined with his YouTube Channel (<https://www.youtube.com/user/tacticalexecution/featured>). Patrick talked about leveraging YouTube to increase his business.

### MGMT 7410, Spring 2015

- Guest Speaker Simon Dudley, Video Evangelist at LifeSize Communications, joined the class via videoconference to talk about Unified Communications and the future of business communications.

### MGMT 8510, Spring 2015

- Partnered with the Russell D. and Mary B. Sheldon Clinical Simulation Center in order to have MBA Project Management students work on a real project to develop a new method for “findings” delivery during simulated patient encounters. Student teams will develop project management plans for the center, and meet with center staff to review and perfect the plans. Students are learning not just how to develop project management plans for an innovative project, but also how to communicate with, and manage real relationships with, project stakeholders.

- Attorney Sarah Read spoke to the class about managing communications in project teams. Sarah is the owner of The Communication Center in Columbia, MO.

#### MGMT 3300, Fall 2015

- Guest Speaker Tom Jerzak joined our class via videoconference to talk with the class about videoconferencing technology, sales channels and the sales processes.

#### Supporting Students Post-Graduation

- Served as faculty sponsor for former MBA student Valeria Oblitas in her pitch to StartupChili (<http://www.startupchile.org/>).

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## Teaching Outside of Normal Duties

#### Study Abroad Program

- **New Zealand and Australia, Dec 27, 2015 to Jan 12, 2016.** Served as second professor on the program during the winter intersession to learn about how to conduct study abroad programs in preparation for taking over the New Zealand and Australia program in 2016 and 2017, and to be able to design future programs for our MBA students.

#### Missouri Training Institute

*Project Management, A One-Day Workshop for the Missouri Training Institute, November 10th*

Description: Planning, executing, controlling and delivering projects on time and within budget is critical to organizations of all sizes. In the past decades the art and science of project management has evolved and several excellent tools and methods have been developed to ensure the success of your project, be it a large technical project, or a small web development project. This course will provide an introduction to the field of project management and an in-depth look at several of the tools used in traditional and agile project management methodologies.

#### Class Summary:

- Project management processes and knowledge domains
- The role and authority of the project manager in an organization.
- Developing a project risk management strategy.
- Planning and Monitoring our project using MS project.
- Learning Scrum simulation exercise.