

J Scott Christianson
Professional Development and Accomplishments.
Jan 2020-Present

Courses Taught and/or Developed

Spring 2020

- Management 3300: Business Processes and Development, two sections.
- Management 3300: Business Processes and Development, Online.
- Management 4060: Project Management
- Management 7410: MBA Management Information Systems
- Management 8510: MBA Project Management
- Management/Journalism 8054: Entrepreneurship and Media of the Future
- Management 4185: Problems in Management (Individual Study)
- ATT Course (SNAP team mentor, not lead faculty)

Summer 2020

- Management 3300: Business Processes and Development, online section.

Fall 2020

- Management 3300: Business Processes and Development, two sections.
- Management 4060: Project Management, one section.
- Management 7410: MBA Management Information Systems.
- Management 8510: MBA Project Management
- Management 8085: MBA Problems in Management

Professional Development

- My Project Management Professional (PMP) certification was renewed by the Project Management Institute until 20 October 2022.
- My Certified Information Systems Security Professional (CISSP) certification was renewed by the ISC2 until 15 November 2022.

- Attended the RSA conference, a week-long conference about information system security, Feb 2020.
- Enrolled in ACUE's Certificate in Effective College Instruction course (recognized and endorsed by the American Council on Education (ACE)). Training started in September 2020 and will be completed in April 2021.

Awards and Recognition

- Honor Tap. Friars of the University of Missouri chapter of Mortar Board, Spring 2020

Professional and Community Involvement, Presentations, Publications

Participated in College/University Events.

- Online lecture and lesson for International week: "Life and Learning South Africa: The Special Relationship between UWC and MU". TCOB Edge Office. Week of Feb 24, 2020.
- Online lecture and lesson for International week: "Life and Learning in Eastern Ukraine" at International Week in the TCOB, Week of Oct 7th, 2020.
- Presented "Traveling Tales and Tips" at International Week in the TCOB, Oct 7th, 2020.
- Presented "Current business issues in Europe." Global Professionals at the University of Missouri Trulaske College of Business, Oct 27th, 2020.
- Presented "Lowering the barrier to entry for entrepreneurs: Machine Learning, open-source hardware, the Internet of Things" Mizzou's Collegiate Entrepreneurs Organization, Nov 10th, 2020.

Participated in Outside Events

- Presented "Introduction to Blockchain with Scott Christianson" to the Centre for Entrepreneurship and Innovation at the University of Western Cape, Via Zoom, Oct 7, 2020.

Media Mentions

- University News bureau did a press release about my efforts teaching online during the COVID-19 crisis. [Going remote: Timing is everything](#)
- Quoted in several articles, including:
 - [Spotlight: J. Scott Christianson](#). Weekly Contrarian. (2020, Jan.)
 - [Columbia groups team up for event aiming to jumpstart entrepreneurs](#), Missouri Business Alert, August 11, 2020.
 - [Jumpstart Event](#), KFRU, August 12, 2020.
 - [University of Missouri COVID-19 response questioned](#), Columbia Daily Tribune, Sept 4, 2020.
 - [Local notaries step up to certify ballots ahead of election](#), Columbia Missourian, Oct 10, 2020.
 - [Notaries lend a hand to those voting by mail](#), Columbia Missourian, Oct 31, 2020.
 - [Product ecosystems: When should you stick with single brand systems?](#), InAVate Magazine (EMEA's media resource for pro AV technology, integration and management), Dec 2, 2020.
 - [Commoditisation and margin pressure fuelling the rise of the one-stop shop](#). InAVate Online. Dec 15, 2020.
- Appeared on The Paul Pepper radio program discussing Artificial Intelligence / Entrepreneurial topics.
 - [Adversarial Machine Learning](#). (2020, Jan 31).
 - [Folding at Home](#). (2020, April 24).
 - [Using AI to predict personality](#). (2020, June 26).
 - [Mid-Missouri Business Jump-Start](#) (2020, August 3).
 - [AI and the News](#) (2020, September 11).
 - [EKG at Home](#) (2020, November 20).
- Appeared on various podcasts:
 - [Enrollment Growth University](#), a professional development podcast for higher education leaders looking to grow enrollment at their college or university. I talked about how to make sure AI is student-centric (2020, Feb 17).

- [The Conversation With Stu Podcast](#), a variety podcast. Artificial Intelligence and Machine Learning with J. Scott Christianson (2020, March 21)
- [The InnovaBuzz Podcast](#), a podcast about Business Innovation and Modern Marketing. I talked about using artificial intelligence to enable more human interactions. (2020, April 17).
- [The Connected Enterprise Podcast](#), a podcast exploring stories of market leading businesses and how they connect and collaborate in the digital economy. I talked about how Higher Education Is Using Technology to Help Students Succeed. (2020, April 29).
- [Keep it Juicy](#), the podcast for living a juicy life! I discussed the dangers of technology, specifically social media. (2020. June 2).
- [Human Capital Innovations](#), podcast about practitioner-oriented content and discussions around leadership, HR, organizational development and change, and social impact. I discussed Artificial Intelligence (AI), Machine Learning, and the Future of Work (2020, June 3).
- [LemonTalks!](#), a podcast about philosophical discussions of technology, science, politics, and current events. I discussed artificial intelligence, education and the future. (2020, June 14),
- [Humans Now and Then](#), a podcast that explores how our rapidly changing world impacts our human experience, now and in the future. I discussed higher education and the rapid pace of change. (2020, July 1).
- [Better America](#), podcast focused how to improve our society, with future focused visions, ideas, and plans. Discussed the future of education and how AI in education needs to be student-centered. (2020, July 20).
- [Project Pod UK](#), a podcast that invited experts from all different backgrounds and walks of life to give their take on current situations, help and advice and insights into their lives and accomplishments. Discussed Algorithms and the use of them in social media and the internet with the likes of Facebook and Google. (2020, July 23).
- [The Mark Struczewski Podcast](#), a podcast helps people perform at an optimum level in our distracted world. Discussed how to deal with technology, addiction, gamification of apps, social media dieting, live broadcasting, and more! (2020, July 23).
- [The Chad Whittle Podcast](#), a podcast featuring interview with professionals from the media industry, discussing the latest tech developments, their careers, the

state of their industry, and how technology has influenced their field. Discussed the future of education and the AI -enabled classroom. (2020, September 21).

- [Marketing Mistakes And How To Avoid Them](#), a podcast focused on bringing brands, content, celebrities and influencers together to make storytelling more meaningful and impactful. Discussed how businesses can use Artificial Intelligence in their marketing practices. (2020, Oct 8).
- [Future Home](#), a podcast about the People Behind Technology Shaping Future Homes. Discussed drives IoT and AI technologies, the positive and negative effects on markets and nations, and how to develop an "exponential mindset" to anticipate digital disruptions. (2020, Oct 8).
- [Transmitter Podcast](#), a podcast that discusses topics from politics to heavy metal and features interviews with creative minds from all walks of life. Discussed technology, Blockchain, and the future of AI and Machine Learning. (2020, Oct 23).
- [Rekt Radio](#), a podcast about blockchain and crypto currency. I talked about the future of Blockchain Technology (2020, Oct 23).
- [Were You Still Talking](#), a podcast about people, places, arts, food, culture, putting positive energy in the world. On the show today we take a deep dive into AI history, AI dangers & benefits, self-driving cars, and the economic effects of the AI revolution. (2020, Oct 27).
- [CallumConnects](#), a short-form podcast that asked entrepreneur's the question "What was a hurdle you have faced as an entrepreneur, how did you handle it and what are the key learning you got from it?" (2020, Oct 28).
- [Wayward Planet](#), a podcast about current topics. Discussed a variety of AI and how was can shape the future (2020, Oct 29).
- [Spot Lyte On](#), a podcast about the world of music, sports, media and entertainment. Discussed AI, machine learning, morality in technology, and social media. (2020, Nov 2).
- [Broc Gardner VS The World](#), a podcast about current events. Discussed the future of intelligent machines and how automation will impact the economy in the future. (2020, Nov 10).
- [Surreal2Real](#), a podcast about current events. Discussed AI, social control, and the dangers of Silicon Valley collecting our data. We also discuss what we can do to avoid losing control of machine learning. (2020, Nov 14).

- Uneducated Speculator, a podcast exploring the future. Discussed the public perceptions of AI. (2020, Nov 16).
- Over Coffee, a podcast featuring stories and resources from the intersection of art and science. Discussed how AI is becoming part of our lives with a focus on the positive benefits of AI/ML. (2020, Nov 28).
- Resilience Unraveled, a podcast about building resilience in organizations. Discussed how AI and Machine Learning, and if recent developments should make us optimistic or concerned? (2020, Dec 7).
- Dr. D's Social Network, a podcast of unscripted conversations with people and professionals from all parts of the world. Discussed the Impact of Technology on Human Well-Being. (2020, Dec 10).
- PixlFeed Radio, a podcast about digital media, business, marketing and advertising related topics. Discussed the use of AI in Marketing. (2020, Dec 18).
- The Ethan Clerc, a podcast about current events and technology topics. Discussed the state and future of AI and surveillance technology. (2020, Dec 31).

Guest Lectures

- Guest Lecturer: "The Blockchain Game" in MU's Accounting 8437-01, March 10th, 2020
- Guest Lecturer: "The Blockchain Game" in MU's Accounting 8437-02, March 17th, 2020.
- Guest Lecturer: "The Impact of AI and Social Media on Our Lives" in MU's Fundamentals of Globalization and Digital Technology class (DST 3510), April 14, 2020
- Guest Lecturer: "The need for creativity in solving global problems." in MU's MANGMT 3720, The Entrepreneurial Mindset. (September 15, 2020)
- Guest Lecturer "Introduction to IoT and Machine Learning." In University of Western Cape's Introduction to Information Systems. Via Zoom. (September 30, 2020)
- Guest Lecturer: "Project Management and Business in the US." In SUMY State University's Country Studies course. Via Zoom. (Oct 24, 2020)

Conference Presentations

- Zamora, O., Christianson, J. S., & Khvorost, T. (2020, June 22). Personalized Learning Against Technological. Presented at DisCo 2020: E-Learning Conference – Education in the Age of Covid-19, Prague, Czech Republic.
- Christianson, J. S., (2020, September 9th). Turning to Teaching, Going from Industry Leader to Classroom Teacher. Presented at Project Management International's meeting "A Deep Dive in Organizational Agility: Adaptability, Resilience, and Learning," Online.

Service to the College/University

- Presidential Engagement Fellow, 2020-2021 cohort. The Presidential Engagement Fellows program was established to share research accomplishments with the citizens of Missouri in their communities, to make personal connections, and deliver on the mission to disseminate and apply knowledge for the benefit all Missourians.
- Served as a Judge TigerHacks, Mizzou's largest programming competition. Sunday, November 13th, 2020.
- Serving as an outside member committee for Leonardo Montes (Romance Languages and literatures) Ph.D. comprehensive exams committee (Advisor is Dr. Mamadou Badiane).

Service to local community

- Was a member of a small group of people from MU, Missouri Business Alert and REDI who founded the Columbia Entrepreneurial Alliance and helped plan, organize, and moderate two "Jump Start Events."
 - New Business Jumpstart (August 13th)
 - Digital Media Jumpstart (October 29th)

Boards and Organizations

- Member, Advisory Board for the Missouri Education Business Incubator, Oct 2020-present.
- Member, FBI InfraGuard, 2016-present.

Teaching Outside of Normal Duties:

- Taught an independent study course in the Fall for two graduate students who wanted to research the use of consumer IoT devices in personal health and exercise.

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