

J Scott Christianson  
Professional Development and Accomplishments.  
Jan-Dec 2022

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## Courses Taught and/or Developed

### Spring 2021

- Management 3300: Business Processes and Development, two sections.
- Management 3300: Business Processes and Development, online section.
- Management 4060: Project Management.

### Summer 2022

- Management 3300: Business Processes and Development, online section.
- Management 8085: Problems in Management

### Fall 2022

- Management 3300: Business Processes and Development, two sections.
- Management 8510: Project Management, online.
- Management 8100: Exploring the Digital Globe.
- Management 4185: Problems in Management

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## Professional Development

- My Project Management Professional (PMP) certification was renewed by the Project Management Institute until 03 October 2025.
- My Certified Information Systems Security Professional (CISSP) certification was renewed by the ISC2 until 15 November 2025.
- Attended the AMPLIFY Missouri Innovation Summit, September 16-17, Lindenwood University, St. Charles, Missouri.
- Attended the Growing Global at World Trade Center, September 30, Clayton, Missouri.
- Attended the Mid-Missouri Project Management Institute 2022 Conference, Oct 13-14, Lake Ozark, Missouri.

- Attended the Global Consortium of Entrepreneurship Centers 2022 Conference, Oct 27-29, Las Vegas, Nevada.
- Attended The Project Management International Global Summit, Dec 1-3, Las Vegas, Nevada.

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## Professional and Community Involvement, Presentations, Publications

### Presentations at College/University Events.

- Presented “Teaching Machine Learning and AI: Hands-on exercises for non-technical audiences” at the MU Teaching Renewal Week, Jan 13, 2022
- Presented “Deepfakes and the future of content creation, society, and business.” on Feb 3<sup>rd</sup> and Feb 5<sup>th</sup> (two sessions) for the Trulaske Edge program.
- Presented to present “Balkanization and Borders in Cyberspace” during the Trulaske International Week, Feb 21, 2022.
- Presented a “Professor Spotlight” for the Trulaske Edge program on April 11<sup>th</sup>.
- Presented a series of workshops for the finalists in MU’s Entrepreneurship Quest competition in February.
  - Workshop 1: Understanding the customer's story, Feb 2<sup>nd</sup>.
  - Workshop 2: Ideation and problem-solving, Feb 9<sup>th</sup>.
  - Workshop 3: Prototyping and testing your MVP, Feb 16<sup>th</sup>.
- Presented two workshops at the Entrepreneurship Bootcamp for Veterans (EBV) on June 25, 2022.
  - Customer Discovery and Ideation
  - Problem-solving, Prototyping and Testing your MVP
- Served on Faculty Panel for new Graduate Students, August 5<sup>th</sup>.
- Served on a panel of faculty and students for BA1500 (two sections), September 12<sup>th</sup>.
- Presented information about the Center for Entrepreneurship and Innovation to visitors from the Asian Affair Center, September 13<sup>th</sup>
- Presented two workshops for the College of Agriculture, Food and Natural Resources to visiting scholars from Ghana.
  - Managing Personal Workflow, September 14<sup>th</sup>.
  - Project Management Tools, Oct 11<sup>th</sup>.

- Presented to the Entrepreneurship FIG on Sept 20<sup>th</sup> in the 5G Lab.
- Presented “Balkanization and Borders in Cyberspace” on Oct 25 for the Trulaske Edge program.
- Presented information about Mizzou’s Entrepreneurship ecosystem to the Exec MBA Students, November 4<sup>th</sup>
- Presented “Deepfakes and the future of content creation, society, and business” on Nov 29 for the Trulaske Edge program.

#### Presentations to External Groups

- Presented a two-part workshop “The Future of Money” to the Osher Lifelong Learning Institute on Jan 10<sup>th</sup> and Jan 24<sup>th</sup>, 2022.
- Presented “Deepfakes: The future of content creation, society, and business” to the Osher Lifelong Learning Institute on Jan 21<sup>st</sup>, 2022.
- Presented “The Future of Money” to the Financial Planning Association of Greater St Louis on April 7<sup>th</sup>, 2022.
- Presented “Death and Taxes for Crypto Investors” to Mid Missouri Estate Planning Council on May 12<sup>th</sup>, 2022.
- Presented “ClickUp for Project Management. One app to rule them all?” with Chris Sanders (Project Manager at KCAV) for the Local PMI Chapter’s “PMs in the AM” series, June 14<sup>th</sup>, 2022.
- Presented “Balkanization and Borders in Cyberspace” to the Osher Lifelong Learning Institute on June 17, 2022.
- Presented “Deepfakes” at the Friends of the Facts Conference, June 27<sup>th</sup>, 2022.
- Presented “Christianson's Law of Communications” for the Local PMI Chapter’s “PMs in the AM” series, July 12<sup>th</sup>, 2022.
- Presented “Blockchains and Bitcoins” Greater Leadership Conference of Missouri on July 20<sup>th</sup>, 2022.
- Presented “Meaningful Mentoring of New Project Managers” for the Local PMI Chapter’s “PMs in the AM” series, August 9<sup>th</sup>, 2022.
- Presented “Tech's Impact on the Immediate and Long-Term Future” to the Allan Gray Orbis Foundation on September 26, 2022.
- Presented “The Dark Web” to the Osher Lifelong Learning Institute on Oct 7, 2022 with Jake Rice.
- Presented “Blockchain Basics” to Masters Union (High Schools in India via zoom) on Oct 10, 2022.

- Presented “The Ethics of AI” to the Central MO Chapter of the CPCU (Charter Property & Casualty Underwriter) Society I-Day conference, Oct 25, 2022.
- Presented “Underwriting in the Age of AI” to the Missouri Farm Bureau, Dec 15, 2022.

### Media Mentions

- Appeared on Various Podcasts and local radio/television programs:
  - Living in the metaverse (Paul Pepper Show) January 13, 2022
  - AI And Deepfakes (Big Theory Science Podcast) February 13, 2022
  - Unrest in Ukraine (Paul Pepper Show) March 25, 2022
  - Finance, Digital Currency, and the Role of Technology in Society (Alchemy of Politics with Rusha Modi Podcast) April 6, 2022
  - Crypto, Blockchain and NFTs (Specifically for Seniors Podcast) April 7, 2022
  - The Realm of AI (Breathing Is Not Enough), June 8, 2022.
  - Artificial Intelligence and Machine Learning (Success InSight Podcast), June 24, 2022.
  - Deepfake AI (Paul Pepper Show) July 5, 2022
  - What are deepfakes and how to spot them (Friends of the Facts), July 8, 2022.
  - Central Bank Digital Currencies with Prof. J Scott Christianson (MetaRoy Podcast) July 18, 2022.
  - AI Assisted Art (Paul Pepper Show) December 30, 2022
- Quoted in:
  - LaunchX Interview Series – Scott Christianson, July 6, 2022.
  - Trulaske alumna wins competition for NFT idea, plans implementation (TCOB News Release) August 29, 2022.
  - Directors of Trulaske centers excited to collaborate, create more student opportunities (TCOB News Release) October 3, 2022.
  - Osher@Mizzou: The dark web. (SHOW-ME News) Nov 9, 2022.

### Guest Lectures

- Guest Lecturer, "Blockchain in Medical Applications," in GR601 (MBA) Strategic IT Alignment offered at the Beth Israel Deaconess Medical Center taught by Bentley University. Feb 1<sup>st</sup> , 2022.
- Guest Lecturer: "Death and Taxes for Crypto Investors" in MU's Accounting 8437-01 class, Feb 10<sup>th</sup>, 2022.
- Guest Lecturer, "Supply Chain Changes in the 4<sup>th</sup> Industrial Revolution" to the Warsaw University of Life Sciences (2 sessions), May 24<sup>th</sup>, 2022.

### Conference Presentations/Articles

- Zamora, O., Christianson, J. S., & Khvorost, T. (2022, June 20). Experience of Digital Tools Application for Education in Wartime Ukraine. Presented at DisCo 2022: Empowering Digital and Entrepreneurial Competences through E-learning, Prague, Czech Republic.
- Christianson, J. S. (2022, Oct 13-14). Is this the Age of Self-Driving Projects? AI and PM. the Mid-Missouri PMI Professional Development Conference, Lake of the Ozarks, MO.

### Published resources

- How to Teach Blockchain with "The Blockchain Game!" (Predict, an online publication) February 8, 2022
- Teach Scrum with Minecraft (Agile Insider, an online publication) February 11, 2022

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### Service to the College/University

- Serving as the Faculty Advisor for the Mizzou Society of Sales Engineers (2021-present).
- Served on the Management Department Promotion and Tenure Committee, August 2021-May 2022.
- Served as a faculty advisor for a team of students (Citizen Correspondent Project) competing in the RJI Student Innovation Competition.
- Served as a Faculty Advisor for a student startup (Aethero Space) in the Rice Business Plan Competition, Houston TX on April 7<sup>th</sup>-9<sup>th</sup>, 2022.
- Served as the Faculty Advisor for the Phi Sigma Theta National Honors Society (2021-2022).

- Serving as an outside member committee for Leonardo Montes (Romance Languages and literatures) Ph.D. comprehensive exams committee (Advisor is Dr. Mamadou Badiane).
- Judge for the Novak Leadership E&I Startup Pitch Competition on MU campus, May 5<sup>th</sup>.
- Judge for the WINVENT startup pitch competition on MU campus, May 5<sup>th</sup>.
- Served on search committee for NTT Business Law Professor, June-July, 2022.
- Judge for the EQ startup pitch competition on MU campus, Oct 23<sup>rd</sup>, 2022.
- Judge for the WINVENT startup pitch competition on MU campus, Dec 14<sup>th</sup>.
- Served on search committee for NTT ISS Professor, Nov-present, 2022.

#### Service to local community

- I was part of a small group of people from MU, Missouri Business Alert and REDI who founded the Columbia Entrepreneurial Alliance. We established a monthly newsletter that reaches about 600 people each month. This effort was merged with the Missouri Business Alert in May of 2022.

#### External Boards and Organizations

- Member, FBI InfraGuard, 2016-present.

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#### Supporting Students Pre and Post-Graduation

- Wrote Letters of Recommendation for:
  - Jacob Dixon, supporting his application to graduate school.
  - Drew Weinstein, supporting a job application.
  - Kyle Fuson for a Faculty Position at Metro Area Community College.
  - Grace Smith for a Scholarship.
  - WonJu Lee for admission to graduate school at University of Pennsylvania
  - Grant Dubois, for a study abroad program.
  - Amanda Martin, for the Great Missouri Leadership Challenge program.
  - Antonio Ji for Princeton undergraduate program.
  - Mariam Sargsyan, for University of Toronto Graduate Studies.

- Arushi Maheshwar, for Management and Technology Summer Institute at Wharton.

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### Teaching Outside of Normal Duties (unpaid)

- Taught Management 8085: Problems in Management during the summer semester.

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