

J Scott Christianson
Professional Development and Accomplishments.
Jan 2023-Dec 2023

Courses Taught and/or Developed.

Spring 2023

- Management 3300: Business Processes and Development.
- Management 8510: Project Management, online.

Fall 2023

- Management 8510: Project Management, online.
- Management 8100: Exploring the Digital Globe, online.

Professional Development

- My Project Management Professional (PMP) certification was renewed by the Project Management Institute until 03 October 2025.
- My Certified Information Systems Security Professional (CISSP) certification was renewed by the ISC2 until 15 November 2025.
- Attended (and presented at) the DEFCON 31st Annual Security Conference, August 10-13, 2023.
- Attended Teaching & Learning with AI: A Sharing Conference Between Educational Practitioners Conference at the University of Central Florida, September 24-25 2023.
- Attended the PMI Mid-Missouri Chapter Annual Professional Development Conference, Oct 19th and 20th, 2023

Awards and Honors

- Rogers Overall Teaching Excellence Award, from the Trulaske College of Business. Spring 2023.

- Volunteer of the Year, from the Mid-Missouri Chapter of Project Management International, Spring 2023.

Professional and Community Involvement, Presentations, Publications

Presentations at College/University Events.

- Presented a series of workshops for the finalists in MU's Entrepreneurship Quest competition in February.
 - Workshop 1: Understanding the customer's story, Feb 1st.
 - Workshop 2: Prototyping and testing your MVP, Feb 8th .
- Presented "AI/ChatGPT: What is it? How Does it Work?" for the Teaching for Learning Center, Feb 2nd, 2023.
- Presented "Learn about AI/ChatGPT" for a Trulaske Teaching Excellence Committee Lunch and Learn event, Feb 17th, 2023.
- Presented "What is ChatGPT and how is it changing education and work?" on March 2nd for the Trulaske Edge program.
- Presented "ChatGPT and the Future of Hiring" for the Career Services Council at Mizzou, April 5th, 2023.
- Presented two workshops at the Entrepreneurship Bootcamp for Veterans (EBV) on June 10, 2023.
 - Customer Discovery and Ideation
 - Problem-solving, Prototyping and Testing your MVP
- Co-Presented "Generative AI for Job Hunters", MU Career Center with Flower Darby. September 20, 2023.
- Presented a workshop, "Customer Story and Ideation," for the finalists in MU's Entrepreneurship Quest competition, September 27th, 2023.
- Presented "" for a Trulaske Teaching Excellence Committee Lunch and Learn event, November 16th, 2023.

Presentations to External Groups

- Presented a four-part course "Exploring the Digital Globe" to the Osher Lifelong Learning Institute from Jan 10th to Jan 24th, 2023.
 - The Digital Firmament

- Cybersecurity
- AI and ChatGPT
- Web 3.0 and the Metaverse
- Presented information about the Center for Entrepreneurship and Innovation to the regional FBLA conference in Moberly, Feb 3rd.
- Presented several lectures/workshops for the Mid-Missouri Chapter of Project Management International (PMI) PMs in the AM Series:
 - PMs in the AM - PMI Global Congress: Lessons Learned, Feb 14th.
 - Generative AI-ChatGPT and the Future of Work, March 14th.
 - The Magic of Checklists, June 13th.
- Presented “Blockchain Basics” for the Ukraine Global Faculty (ugf.academy) on Feb 23rd, 2023.
- Presented “AI and Healthcare” at the 2023 Community Health Workers Association of Missouri Annual Conference, March 9th, 2023.
- Presented “Managing the Learning Machine” to the Osher Lifelong Learning Institute on March 17.
- Presented “Generative AI and ChatGPT” for the Ukraine Global Faculty (ugf.academy) on April 25th, 2023.
- Presented “Banking Collapse Meets CBDC” to DiffuseTap (A weekly virtual events series for GPs and LPs in alternative assets.) on May 24th, 2023.
- Presented, “AI and the Future of Work and Education” for the Missouri Scholars Academy, June 23, 2023.
- Global Youth Workshop. Jun 27th
- Presented a four-part course “Technology and the movies” to the Osher Lifelong Learning Institute from June 6th to June 27th, 2023.
 - The Imitation Game.
 - The Martian
 - Minority Report
 - Jurassic Park
- Presented “The 411 on AI/ChatGPT” to the local Muleskinners group (a local political organization) on July 16, 2023.
- Presented “Who owns the internet” to DiffuseTap (A weekly virtual events series for GPs and LPs in alternative assets.) on August 16th, 2023.

- Presented "AI and the future of work" to the Women's Network members, September 21st, 2023.
- Presented a four-part course "Technology in the News" to the Osher Lifelong Learning Institute from September 11th to Oct 2nd, 2023.
- Presented "Calculating the Cost of the Sky" at TEDxMissouriS&T on October 26th, 2023.
- Presented "AI and the Future of Teaching" to the Electronic Education Initiative (E-DON) in Nigerian Tertiary Institutions, November 14th, 2023 (via zoom).
- Presented "Deepfakes and the future of content creation, society, and business" for the Ukraine Global Faculty (ugf.academy) on November 17th, 2023.
- Presented as part of a panel at the Institute of Strategic Risk Management Virtual Conference: The State of AI in Risk Management, November 21-22nd, 2023

Media Mentions

- Appeared on Various Podcasts and local radio/television programs:
 - The Industrial Revolutions Episode 62 Bonus (Podcast), March 13th, 2023.
 - ChatGPT (Paul Pepper Show) March 17th, 2023.
 - Guidelines for (Successfully) Using Generative AI. (Paul Pepper Show) August 28th, 2023.
- Quoted in:
 - High-tech cheating: ChatGPT prompts MU faculty to change classwork mindset (Columbia Missourian), March 1, 2023.
 - Sizing up Big Tech's downsizing: Experts say tech sector layoffs could mean growth for startups (Missouri Business Alert), March 1, 2023.
 - Mining entrepreneurial genius (Show-Me Missouri), July 13, 2023.
 - Exploring the future of work: Local perspectives on artificial intelligence's impact on jobs (KRCG-TV), August 9, 2023.
 - Pursuing education in the midst of war (Show-Me Missouri), August 28, 2023.
 - MU business students tackle innovation from 30,000 feet (Show-Me Missouri), September 28, 2023.

- Ukrainian professor's journey: From academic exchange working with Mizzou to lifeline for education amid war (KRCG-TV), September 29, 2023.
- Ashland draws new entrepreneurs to community (Columbia Missourian), November 1, 2023.

Guest Lectures (external to University of Missouri)

- Guest Lecturer, "Blockchain in Medical Applications," in GR601 (MBA) Strategic IT Alignment offered at the Beth Israel Deaconess Medical Center taught by Bentley University. Jan 30th, 2022.

Conference Presentations/Articles

- J Scott Christianson. The Brave New World of Central Bank Digital Currencies. Investments & Wealth Monitor. Jan/Feb 2023.
- J Scott Christianson. The Promise and Perils of Planetary-Scale ISPs. DEFCON 31st Annual Security Conference, August 10-13, 2023.

Service to the College/University

- Serving as the Faculty Advisor for the Mizzou Society of Sales Engineers (2021-present).
- Serving on the Teaching for Learning Advisory Committee (2023-present).
- Served as an outside member committee for Leonardo Montes (Romance Languages and literatures) Ph.D. comprehensive exams committee (Advisor is Dr. Mamadou Badiane). Student completed degree in May 2023.
- Served on search committee for NTT Information Systems Professor, Nov 2022-Jan, 2023.
- Served on search committee for NTT Entrepreneurship Professor, Jan 2023-July 2023.
- Served on the screening committee for the outstanding staff service award for the Trulaske College of Business. March 1, 2023.
- Served as the host for a visiting scholar from University of Western Cape (Osden Jokonya), June 7th through June 10th, 2023.

- Served on the Trulaske College of Business Strategy Taskforce, September-December, 2023

Service to local community

- Served as a mentor for Missouri Startup Weekend, March 11-12, 2023.
- Judge and Coach at Columbia College Pitch Competition, March 17, 2023.

External Boards and Organizations

- Member, FBI InfraGuard, 2016-2023.

Teaching Outside of Normal Duties (unpaid)

- Co-taught Journalism 8054 with professors from the Journalism School (Spring 2023).
- Developed a series of online modules to support MU's Biomedical Entrepreneurship Training Program for Aging (BETA) program (a National Institute of Aging (NIA/NIH) funded training program).

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